

AIALA presents....

D4D²

DESIGN FOR DIGNITY

Homelessness | Housing | Neighborhoods

Housing An Inclusive Community

Friday, July 14 (8am – 3pm)

[McCarty Memorial Christian Church](#)

4101 West Adams

Los Angeles, CA 90018

With the recent passage of LA County's Measure H and the City of LA's Measure HHH (as well as recent momentum at the State level to streamline housing production), public support for solutions to homelessness and housing affordability is markedly changing.

On **Friday, July 14th**, AIALA will host the second annual **D4D² DESIGN FOR DIGNITY** conference to focus on solutions to address homelessness, housing affordability, and healthy neighborhoods.

How are we going to make shelter for the 57,000+ humans living on the streets of Los Angeles County? How do we ensure greater housing affordability for all? How can the design community implement elements of Measures H and HHH to better serve those in need? What innovative design solutions and resilient programs are possible in this shifting political climate? How do we channel investments to enhance the quality of life in our communities and increase amenities for all without displacing anyone or causing additional people to be priced-out of their neighborhoods? Will young families have places to live? Will communities have the amenities needed for children to grow up safely? Will our aging population have healthy places to call home? Or will more people be displaced and pushed-out into the fringes?

We don't only have a housing crisis – we have a crisis of human connectivity and compassion. Too many people are disenfranchised. Too many people are severed from their roots and do not have the community support that they need to connect together more often. Architects and designers have a moral imperative to present innovative design solutions and resilient programs that will ensure healthy, complete communities.

Housing is an infrastructure and everyone deserves a beautiful place to call home.

DESIGN FOR DIGNITY will focus on these four themes:

1. **Funding & Legislation:** Let's highlight and clarify the opportunities and the funding to be provided by Measure H, HHH and proposed state legislation. Let's empower the architecture profession to take a leadership role so that we invest these dollars with smart, design-thinking to optimize investments.
2. **What is a Home?** Let's redefine what a home is and how the concept of a home evolves with our shifting demographic and let's embed greater flexibility into our zoning and building codes to ensure our ability to provide homes for all.
3. **Innovative Housing Solutions:** We will highlight new (and old) design typologies, award-winning projects, ADU's and modular, pre-fabricated housing, emerging technologies, etc.
4. **Complete Communities:** We will discuss best-practices to prevent displacement and opportunities to design healthy neighborhoods for families, children and our aging population.

[REGISTER HERE to join us.](#)

AGENDA

8:00am **Registration**
8:15am **Coffee & Networking**

8:25am **DEFINING DIGNITY: A welcome from the AIALA President & Executive Director**

Douglas Teiger, AIA - [Managing Principal, Abramson Teiger Architects & 2017 AIALA President](#)
Carlo Caccavale, Hon. AIALA – [Executive Director, AIA Los Angeles](#)

8:30am **Measure H and Measure HHH: Los Angeles County and the City of Los Angeles**
We will highlight and clarify the opportunities and the funding to be provided by Measures H and HHH. This panel will empower the architecture profession to invest these dollars with integrated design-thinking.

Alisa Orduña - [Homelessness Policy Director, Office of LA Mayor Eric Garcetti](#)
David Howden – [Associate Director, CSH \(Corporation for Supportive Housing\)](#)
Dhakshike Wickrema - Assistant Senior Deputy for Homelessness and Mental Health, [Office of Mark Ridley-Thomas, County of Los Angeles](#)
Gerardo Ramirez – [Homeless Initiative, Chief Executive Office, County of Los Angeles](#)
Jacqueline Waggoner – [VP and Southern California Market Leader, Enterprise Community Partners, Inc. & Commissioner, Los Angeles Housing Services Authority](#)

Moderated by....

Will Wright – Director, Government & Public Affairs, AIA Los Angeles

9:45am **INTERACTIVE Q&A**

10:15am **What is a Home?** *Let's define, and redefine, what a home is, and explore ways to create as many homes as possible for the greatest number of people. What changes can be made to public policy, design approach, and planning/building codes to help achieve this goal?*

John Arnold, AIA – [Partner, Killefer Flammang Architects](#)
in conversation with....

Claudia Monterrosa – [Director, Public Policy & Research, Los Angeles Housing + Community Investment Department \(HCIDLA\)](#)
Kecia Boulware – [Vice President, The Michaels Organization](#)
Mike Alvidrez – [CEO, Skid Row Housing Trust](#)
Tara Barauskas, LEED AP – [Executive Director, Community Corporation of Santa Monica](#)

11:00am **Innovative Housing Solutions:** *The USC Homeless Studio and Woodbury's Social Innovation studio working with migrant refugees in France*

1. Is emergency shelter the only way architects can intervene in a crisis of migration and homelessness?
2. Is the design of an emergency shelter an architectural problem at all? Or is it a product design problem?
3. What's all this fuss about "human-centered design thinking?" Isn't that what architects do already? Why isn't anyone hiring us to do it?
4. Is the end user (end human?), i.e., the migrant refugee or the homeless person, the only human that architects design for in a crisis? What about the helpers?
5. What defines 'temporary' housing?

John S. Egan, AIA – [Principal, Egan Simon Architecture](#)
in conversation with....

David C. Martin, FAIA – [Co-founder, MADWORKSHOP](#)
Deborah Richmond, AIA - [deborah richmond architects](#) & [2015-2017 Professor in Practice, Woodbury University](#) & [Chair of the Board of Directors, Peace4Kids](#)
R. Scott Mitchell – [Principal, Gigante AG](#) & [Assistant Professor of Practice, USC Architecture](#)
Sofia Borges – [Acting Director, MADWORKSHOP](#) & [Lecturer, USC School of Architecture](#)

11:35am **The Los Angeles County ADU Competition**

Iris Anna Regn – [Civic Art Project Manager, Los Angeles County Arts Commission](#)
Mayen Alcantara – [Civic Art Senior Project Manager, Los Angeles County Arts Commission](#)

11:45am **INTERACTIVE Q&A**

12:00pm **LUNCH**

1:00pm **COMPLETE COMMUNITIES:** *We will discuss best-practices to ensure greater inclusion and opportunities to design healthy neighborhoods for families, children and our aging population.*

Roland Wiley, AIA – [Principal, RAW International, Inc](#)
in conversation with...

Cristian Ahumada – [Executive Director, Clifford Beers Housing](#)
Cynthia Strathmann, PhD – [Executive Director, SAJE \(Strategic Actions for a Just Economy\)](#)
Dalila Sotelo – [President, Affordable Housing Commission, HCIDLA](#) & [Managing Director, Western Region, Community Development, Integral](#)
Isela Gracian – [President, East LA Community Corporation](#)

2:10pm **KEY NOTE ADDRESS: HOUSING LOS ANGELES**

Eric Garcetti – [Mayor, City of Los Angeles](#)

2:20pm **KEEPING EXISTING TENANTS, BUSINESSES & COMMUNITIES IN PLACE:** *How do we prevent new waves of homelessness? How does displacement impact individuals, communities, and region, both in terms of humanitarian terms and the economy? Why is it the region's overall best interest to reduce waves of displacement? How can we accomplish such a goal?*

Lynell Washington, AICP, LEED AP – [Director of Planning, Office of Council Member Marqueece Harris-Dawson, District #8](#)

MICHAEL B. LEHRER, FAIA – [President, LEHRER ARCHITECTS LA](#) & [Immediate Past-President, Homeless HealthCare Los Angeles](#)

Rudy Espinoza – [Executive Director, Leadership in Urban Renewal Network \(LURN\)](#)

Sandra McNeill - Campaign Strategist, [Alliance for Community Transit-Los Angeles \(ACT-LA\)](#); Former Executive Director, [T.R.U.S.T. South LA](#)

Yuval Bar-Zemer - [Manager, Linear City Development LLC](#)

Moderated by...

Tibby Rothman – Marketing & Public Relations Strategist, AIA Los Angeles

3:00pm **CLOSING REMARKS: Measureable Actions & Next Steps**

John S. Egan, AIA – [Principal, Egan Simon Architecture](#)
Peter Zellner – [Founder, The Free School of Architecture](#)

3:10pm **Adieu // Fin**

For more information, please contact:

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